

Oticon hearing aids

Oticon makes hearing aids that are famous for their sound quality. As technology leaders of the industry, Oticon constantly strives towards their vision: a world where hearing loss is no limitation. They challenge conventions and push the limits of technology to change the lives of people with hearing loss.



Oticon's story

This has been Oticon's mission for more than 100 years – ever since their founder Hans Demant helped his wife Camilla with one of the first electronic hearing aids in the world. From this foundation of care, Oticon has grown with a passion to empower people who need hearing support.

Today, Oticon is a global company with headquarters in Denmark, and a large production facility in Brisbane, Australia. Oticon's custom-made hearing aids are tailored to fit the wearer's ears right here in Australia.

Watch the Oticon story video
<https://youtu.be/YvXghXYKPDQ>

Oticon's unique BrainHearing™ philosophy

Oticon thinks differently about hearing loss: They start with the brain. This is because you actually hear with your brain – not with your ears.

By understanding how the brain makes sense of sound, they can help people more effectively with hearing aids. Moreover, they can understand how to protect the brain from risks related to untreated hearing loss, such as cognitive decline.



Oticon's family of hearing aids



Oticon Intent™

Oticon Intent is the world's first hearing aid capable of understanding your listening intention, thanks to our latest 4D Sensor technology*.

By using your movements, the environment and the conversation around you, Oticon Intent recognises what you want and need to listen to, adapting to deliver truly personalised support. That way, you can feel confident and stay focused on the moments that matter to you.

With up to 20 hours of battery life, you'll never have to worry about running out of battery. When you need a recharge, simply drop your hearing aids into the charger for just 30 minutes for up to 8 hours of battery life.**

Oticon Intent blends effortlessly into your life. This sleek rechargeable miniRITE style hearing aid is so small you might forget it's there and so discreet that those around you won't even notice it.

**4D Sensor technology only available in Oticon Intent 1 & 2.*

***Up to 20 hours of use on a fully charged battery. Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age and use of wireless accessories.*

[Click here for more](#) [Link to your Oticon Intent page]

Oticon Own SI™

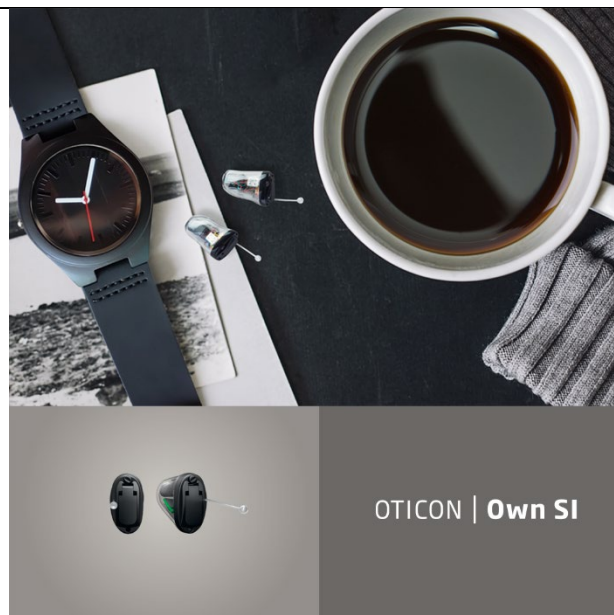
Ready to jump back into conversations, share the laughter, and immerse yourself in the moment? Experience our smallest hearing aid, which fits discreetly within your ear and provides added comfort when wearing hats, face masks, and glasses.

Oticon Own SI gives you the ultimate balance of discreet design, superior sound, and all-day comfort in any situation. Built with Oticon's latest BrainHearing™ technology to support your brain's natural way of working – because you hear with your brain, not just your ears.

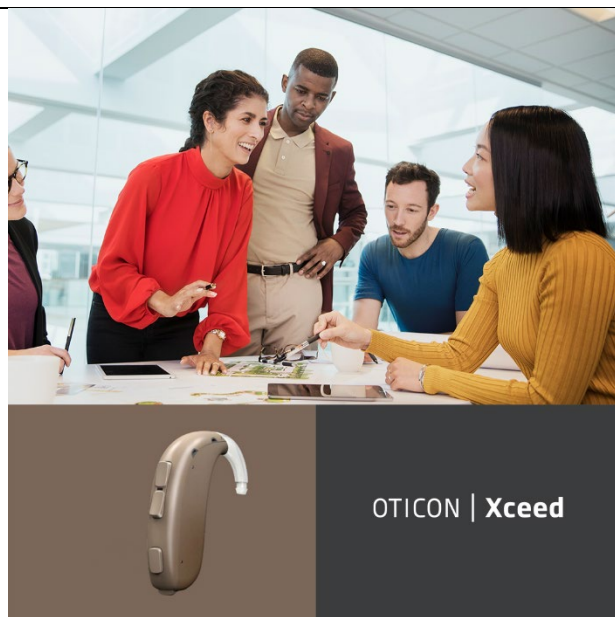
Oticon Own SI features an always-on Deep Neural Network to help you hear clearly every minute of the day. This next-generation artificial intelligence ensures you get a more natural listening experience.

Oticon Own SI is available in our two smallest sizes and eight colours to suit your personal style.

[Click here for more](#) [Link to your Oticon Own SI page]



For more information about Oticon hearing aids, please call us on XXX



Oticon Xceed

Having a severe-to-profound hearing loss makes it extremely challenging when you are with a group of friends, family members or colleagues. Maybe you feel you are not really taking part in the conversations, because you are only able to talk to the person in front of you and need to rely on guessing and lip reading. If several people are talking, it becomes even harder to make sense of the conversations, and as a result you become tired.

Oticon Xceed is proven to give you better speech clarity with less listening effort in noisy environments compared to Oticon's previous generation of powerful hearing aids*.

**Ng 2019, Oticon Whitepaper - Oticon Xceed 1, Sponsored by Oticon*

[Click here for more](#) [Link to your Oticon Xceed page]

  <div data-bbox="515 586 817 801"> OTICON Jet PX </div>	<h2 data-bbox="850 197 1058 235">Oticon Jet PX</h2> <p data-bbox="850 273 1441 416">Get the most out of life with the new Oticon Jet PX hearing aids – which offer great sound quality and easy connectivity for experiencing sounds wherever you are. Enjoy the open sound experience* with access to all the rich, complex, and unpredictable sounds of life around you.</p> <p data-bbox="850 448 1461 620">The open sound experience opens up your world – so you can comfortably hear what’s going on around you and participate in every moment. Even when there’s noise around you. This is thanks to our built-in Deep Neural Network*, an artificial intelligence trained to help you follow conversation by giving you more detail and clarity.</p> <p data-bbox="850 651 1461 736">Oticon Jet PX is available in nine styles and a variety of colours to match your needs. For rechargeable devices, you have the option of a desk charger or a portable SmartCharger.</p> <p data-bbox="850 768 1461 819">* OpenSound Navigator and Deep Neural Network only available in Jet PX 1</p>
<p data-bbox="371 909 1307 947"><i>For more information about Oticon hearing aids, please call us on XXX</i></p>	

Availability, function, and benefit of technology, features and accessories can vary depending on hearing aid style and performance level selected.

This product is not available for purchase by the general public without a consultation with a hearing healthcare professional.